



# Agenda

## ARTS COMMISSION

Monday, October 21, 2019

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) September 9, 2019
5. Report of the Chair
6. Report of Director (*Pauline Kanako Kamiyama*, [pkkamiyama@santafenm.gov](mailto:pkkamiyama@santafenm.gov), 955-6653)
  - a) Beaumont Newhall Library Memorandum of Understanding & Next Steps
  - b) Midtown Santa Fe participation
  - c) Art in Public Places Committee Southside public art collection tour
  - d) Louis Montano/Alto Park mural
  - e) Nomination Process for Commission Appointments
  - f) Thank You Kathaleen
7. Action Items
  - a) Approval of "Neon & Chrome: The Visual Vocabulary of Historic Route 66" Exhibit for Summer 2020 (*Rod Lambert*, *Gallery Manager*, [rdlambert@santafenm.gov](mailto:rdlambert@santafenm.gov), 955-6705)
  - b) Request for Approval of the 2020 Arts Commission Meeting Schedule. ( *Erminia M. Tapia*, *Project Specialist*, [emtapia@santafenm.gov](mailto:emtapia@santafenm.gov), 955-6707)
8. Discussion Items
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: October 11, 201

TIME: 12:31 PM

## **Community Gallery Exhibit Proposal**

**SUMMER 2020 (June through September)**

### **NEON & CHROME: The Visual Vocabulary of Historic Route 66**

In celebration of “the Main Street of America” and its legacy in New Mexico, the City of Santa Fe Arts Commission will exhibit “Neon & Chrome: The Visual Vocabulary of Historic Route 66” during the summer of 2020.

Starting in 1926, Route 66 served as the second-longest transportation corridor in the United States until it was officially decommissioned in 1986. Commemorated in film, literature (Steinbeck gave the Route its most popularized nickname: Mother Road) and song, the iconography of Route 66 still inspires and informs an aesthetic specific to the rise of the automobile, tourism and reflects quintessential Americana.

The rise of the automobile created a newfound independence for discerning tourists whose interest was no longer a guarantee (unlike travelers on the Atchison, Topeka and Santa Fe Railway). Businesses along any highway travel route in America were competing in new ways for the eyes of a new kind of tourist who could stop (or not), spend (or not) and leave (or not). As a result, the design of signage, advertising, maps and architecture related to Route 66 has a specific look-and-feel intended to capture both the attention and the imagination of travelers attempting to traverse any portion of the line from Chicago to Santa Monica.

The intent of this exhibit is to inspire artists to explore the myriad visual methods that sites and businesses along the Mother Road implemented to attract visitors and differentiate themselves from everyone else. Artists will be asked to consider the myths, iconography, celebrity, history and eventual decay of America’s Main Street.

# City of Santa Fe, New Mexico

## memo

October 11, 2019

TO: Arts Commission

FROM: Erminia Tapia, Project Specialist 

SUBJ: Approval of the 2020 Arts Commission Meeting Schedule

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### **SUMMARY:**

The Arts Commission meets monthly on the second Monday of each month, exceptions are Holidays and City closures. All meeting dates, times, and locations are subject to change. Below is the proposed schedule for 2020.

- Monday, January 13<sup>th</sup>
- Monday, February 10<sup>th</sup>
- Monday, March 9<sup>th</sup>
- Monday, April 13<sup>th</sup>
- Monday, May 11<sup>th</sup>
- Monday, June 8<sup>th</sup>
- Monday, July 13<sup>th</sup>
- Monday, August 10<sup>th</sup>
- Monday, September 14<sup>th</sup>
- Tuesday, October 13<sup>th</sup>
- Monday, November 9<sup>th</sup>
- Monday, December 14<sup>th</sup>

### **ACTION:**

Request to approve the proposed Arts Commission Meeting Schedule for 2020.

Thank you